

Navaneethan G

Associate Principal Designer

+91 9902722472 | navinprince@gmail.com | www.navaneethan.in | [LinkedIn](#)

Summary

Product designer with 15+ years leading end-to-end UX for enterprise B2B and SaaS products. Known for translating complex technical workflows including AI/LLM-powered experiences into intuitive, scalable product experiences. Partnered with C-suite and cross-functional teams at Dell, Palo Alto Networks, and Saviynt to drive measurable activation, engagement, and business outcomes. Track record of owning design strategy from ambiguous problem to shipped product.

Core Skills

Strategy: AI/LLM Experience Design, User Research, Journey Mapping, Information Architecture.

Execution: Wireframing, Prototyping, Interaction Design, Design Systems, Usability Testing.

Domain: Enterprise B2B, SaaS, Identity Governance, Cybersecurity.

Tools: Figma, FigJam, Miro, Maze, Dovetail, Photoshop, Illustrator.

Collaboration: Cross-functional partnership with Product, Engineering & Executive Leadership.

Experience

Saviynt Pvt Ltd

Associate Principle Designer, (July 2025 - Till date)

- Own end-to-end UX strategy for the onboarding experience across multiple identity governance connectors - from discovery research through production delivery, covering 15+ connector types.
- Designed AI/LLM-powered flows that reduce manual configuration effort in complex enterprise onboarding - cutting setup steps from 18 to 7 and reducing support tickets by 40%.
- Redesigning multi-step activation flows, collapsing a 12-step process to 5 steps and improving activation rate by 28%, accelerating time-to-value for enterprise customers by 2 weeks on average.
- Partner directly with product, engineering, and senior leadership to shape executive-level roadmap priorities and design investment decisions, influencing 8+ initiatives per quarter.
- Maintain a scalable library of wireframes, prototypes, and reusable UI components that ensure consistency across the full connector portfolio.

Palo Alto Networks Pvt Ltd

SR Staff UX Designer, (June 2022 - June 2025)

- Led end-to-end UX strategy for Zero Trust Network Access (ZTNA), driving design across one of the company's highest-priority enterprise security product lines serving 200+ enterprise customers.
- Designed AI/LLM-powered threat investigation experiences that reduced analyst time-on-task for complex security event triage by 35%, improving SOC team efficiency.
- Overhauled setup and configuration flows for security administrators, reducing task completion time by 40% and cutting support escalations by 30%.
- Collaborated with product managers, engineers, and executives to align design decisions with high-impact roadmap priorities.

Dell International Pvt Ltd

SR Advisor Product Design, (May 2017 - May 2022)

- Led the design of the Support experience, enabling customers to access product assistance through a seamless and intuitive interface.
- Drove UX strategy for enterprise product design initiatives across multiple business units, owning design from research through delivery.
- Streamlined account-setup and activation journeys for enterprise customers, reducing setup steps and lowering support-driven friction.
- Produced wireframes and high-fidelity prototypes that directly informed product roadmap decisions and executive reviews.

Vizury Interactive Solutions Pvt Ltd

SR UX/UI Designer, (June 2014 - May 2017)

- Led UX for personalized marketing and customer engagement products, owning design strategy from concept to launch.
- Designed data-driven dashboard interfaces that helped marketers visualize and act on customer engagement data more effectively.
- Simplified first-time setup for marketing platform users, improving feature discoverability and reducing time-to-first-value.

Inkoniq IT Solution Pvt Ltd

UX/UI Designer, (Sep 2013 - June 2014)

- Manage all Phases of Web Design projects for a wide range of clients requiring interactive sites.
- Extensive experience in applying graphic and web design principles to create creative, innovative, and professional websites.

Angler Technologies Pvt Ltd

Web Designer, (Dec 2010 - Oct 2013)

- Delivered web and product design solutions across multiple client projects.
- Focused on usability, accessibility, and scalable design practices.

Education

Master of Computer Application (MCA) - Hindustan College of Arts & Science, Bharathiyar University, Tamil Nadu

Bachelor of Computer Application (BSC) - Hindustan College of Arts & Science, Bharathiyar University, Tamil Nadu

Certification

Human Factors International [CUA]

Design Sprint Master Certificate

Portfolios

www.navaneethan.in